

## **Operation Hammond**

Operation Hammond is a international non profit organization of like-minded individuals within the anime, sci-fi, fantasy and pop culture convention community dedicated to bringing awareness of first aid, emergency preparedness and training to people who attend and staff anime, sci-fi, fantasy and pop culture conventions. The diversity and social dimensions of this social scene are unique. We are nerds helping nerds in times of need.

Our members and senior staff have the equipment, experience and know-how to effectively deal with medical emergencies, social needs and the unique requirements of those who attend pop culture events and conventions. We are a social medical organization. This means that we are able to carry out first aid, public safety and first responder duties at pop culture and fan events and conventions at the American Red Cross First Aid level.

#### **Our Services**

Operation Hammond offers a range of services and training for pop culture conventions, events and associated organizations. We are experts in the unique needs of the pop culture/nerd community. Our aim is to work alongside event staff in order to seamlessly integrate our services. Most of our members are fans themselves or have a deep love of pop culture and enjoy helping out conventions and events. None of our members are financially compensated for their work or time. Each of our members volunteer their time and skills for the betterment of the fan community.

## The Four Arms of Operation Hammond

<u>Operational Response</u>- This is the side most people know and is our largest arm. Its job is to provide medical care and frontline First Aid to pop culture conventions/events and associated organizations.

<u>Training-</u> Our training and professional development is unique. We are the only organization teaching First Aid specifically for people who staff and attend nerd and pop culture conventions. We do many unique fun filled and informative panels pertaining to safety, well-being and outreach.

<u>Social Care and Outreach-</u> This is an area most conventions and events don't do or if they do it's very limited. Every year at conventions, many incidences of sexual assault, bullying, and abuse go unreported and unresolved. Operation Hammond's social care and outreach is dedicated to assisting convention attendees with dignity, confidentiality, and compassion.

<u>Emergency Preparedness and Organization</u>- We have extensive experience with emergency management and how it pertains to nerd and pop culture conventions/events. We have been consultants for many conventions/events across the country. We can run panels and events geared for nerds and convention staff on how to prepare and deal with every day, or once in a lifetime emergencies. We're experts in implementing and training others on how to deal with situations and emergencies that pertain to pop culture conventions and events.

# **How Operation Hammond was Formed**

Operation Hammond was formed by a group of dedicated convention staffers from various anime and science fiction conventions. Individuals who attend anime, sci-fi and pop culture conventions have unique medical and social needs. Operation Hammond is unique in that, hitherto no one group has formed to effectively deal with the full medical and social needs of the pop culture community.

Our founder James Fedora has been staffing conventions for years, and through his work, identified a rise in the number of people seeking medical care and/or requiring ambulance transport to hospitals for various injuries and illnesses. It seemed that both he and his convention colleagues were aiding an ever increasing number of individuals with a multitude of injuries both physical and emotional. Furthermore, many conventions appeared ill-equipped with loose and or virtually non-existent medical and social care departments, and/or policies for the aid of attendees.

Operation Hammond is the only pop culture and nerd fandom specific medical aid charity providing advanced first aid care at nerd and pop culture conventions/events. We started out with humble beginnings in 2012 not knowing where the concept would go. As of 2015 we have an international presence in Canada and we have established ourselves as the premiere first aid charity for nerd and pop culture conventions and events of all sizes.



Founded 2012
Headquarters
North Reading M.A.
Non Profit EIN
45-5007706 (501c3)
Annual Budget
\$9,000-14,000
Area Served
North America
Shows done to date
50+ as of 12/1/16







### For more information

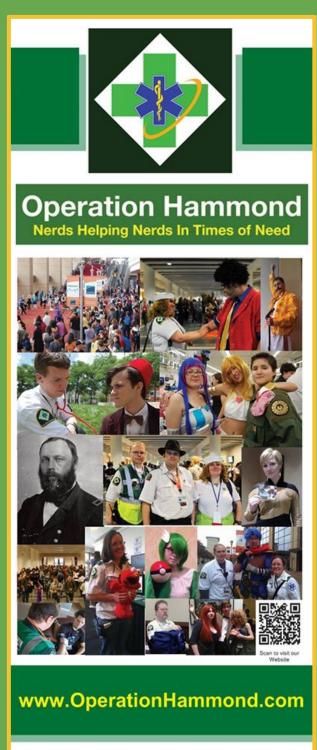
Please contact our press and media team at *info@operationhammond.com* 

www.OperationHammond.com

# Benefits of having Operation Hammond at your Convention, Show or Event

- We aim to integrate our members with our partner convention/event staff. Our staff will serve as an integral part of the convention staff. We will be more than an outside group brought in for a specific task.
- We carry our own insurance to operate fully as a social medical organization in all 50 states and Canada.
- We can provide panels and training programming and events. We have a wide array of panels and programming we do that are specifically geared for pop culture events and conventions.
- We bring significant resources and equipment to each event we do. We have a full complement of rugged radios including a repeater.
- Our standard service agreement is open to negotiation. We aim to be affordable and flexible with everyone we work with. As an organization, we don't currently have the resources to pay our staff's own way for every event interested in our services. However, our primary goal is to provide excellent service to the fan community. We are committed to being as flexible as possible with the events we partner and work with.

Our services are specifically oriented towards pop culture and fan conventions. We are more than just a typical ambulance, EMS service or Social Service. We are better suited and trained to deal with the unique medical/social issues present at pop culture conventions/events.



For more information about having Operation Hammond at your event please email us at operationhammond@gmail.com or visit our Services Inquiry page on our website

www.OperationHammond.com